



Asia Yacht Expo

Asia Water-Based Tourism • Water Sports
& Sea Fishing Equipment and Yacht Expo

Date: May 10th-12th, 2025

Venue: China Import and Export Fair Complex, Guangzhou

CONCURRENT EVENT

- China Int'l New Energy Boat Development Summit •
- World Literature & Tourism Conference •
- World Culture & Tourism Industry Expo •
- Asia New-Energy & Intelligent Boats Expo(NIBE) •
- & Automatic Boats Expo (ABE)



Organizational structure

Supporter

- China Cruise & Yacht Industry Association

Organizer

- Guangdong Yacht Industry Association

Co-organizer

- Hainan Provincial Yacht and Tourism Association
- Zhejiang Yacht Industry Association
- Yacht Industry Development Association of Fujian
- Liaoning Yacht Association
- Yantai Cruise & Yacht Industry Association
- Tianjin Cruise & Yacht Association
- Qingdao Cruise & Yacht Association
- Weihai Yacht Industry Association
- Guangzhou Yacht Tourism Association
- Taizhou Cruise Yacht Industry Association
- Huizhou Canoeing Association
- Zhuhai Yacht Tourism Association
- Shenzhen Bay Yacht Club Co. LTD
- Asia Pacific Yacht Club
- Zhuhai Gree Yacht Co., LTD
- Zhuhai Hongzhou Holding Co. LTD
- Guangzhou Taikoo Cang Marina Yacht development Co., LTD
- Sanya Visun Royal Yacht Club Co., LTD
- Guangzhou Huangpu Marina Cultural Tourism Co., LTD
- Guangdong Wuzhou Yacht Co., LTD

Organizer

- Guangdong Grandeur International Exhibition Group Co., LTD

Foreword



At present, under the background that the country advocates the double economic cycle and the Guangdong-Hong Kong-Macao Greater Bay Area accelerates high-quality development and construction, China's water leisure tourism industry is ushering in an unprecedented trend of development. To promote the high-quality development of yachts and water sports, water tourism, and related industry chains in China, and build a one-stop exhibition and exchange platform for the industry, supported by China Cruise & Yacht Industry Association, sponsored by Guangdong Yacht Industry Association, Guangdong Grandeur International Exhibition Group Co., Ltd. hosted the "Asia Water-Based Tourism • Water Sports & Sea Fishing Equipment and Yacht Expo " (Asia Yacht Expo) will be held in Guangzhou Canton Fair Exhibition Hall on May 10-12, 2025. It will organize 200 yacht and water sports supplies, diving equipment, sightseeing boats, water tourism, and other related industry chain enterprises to participate in the exhibition, invite 100 investment and financing institutions and experts and scholars to participate in the forum, and is expected to receive 35,000 visitors to visit and experience.

Concurrent activities

- World Cultural and Tourism Industry Expo main forum
- China Tourism Scenic spot Operation Summit Forum
- China Tourism Scene Innovation and Development Forum
- China Scenic Area New Quality Productivity Forum
- Asia Water Park Summit Forum
- Asian Homestay Camping Industry Supply Chain Conference
- World Cultural and Tourism Industry Expo
- The 21st Asian Tourist Attractions Equipment Expo
- Asia Outdoor Equipment and Mountain Tourism Equipment Exhibition
- Asia Homestay Camping Industry Exhibition
- Asia New Energy and Intelligent Boat and Technology Equipment Expo and unmanned boat Ecological Exhibition
- The 20th Asian Pool SPA Expo





Review of the Last session

The Asia Yacht Expo will be held at the Canton Fair Pavilion in Guangzhou from May 10 to 12, 2024. The organizing committee successfully invited YAMAHA, HONDA, SUZUKI, AZIMUT, BOMBARDIER, FERRETTIYACHTS, RIVA, SESSA, PERSHING, JEANNEAU, PRESTIGE, FONTAINE PAJOT, REGAL, SOBHA, NORTHERN LAND, ASTON MARTIN, Franke, Fei Fei, O'Neil, Jinyun, Baowei, Shunyue, Ruilin, Tianyu, Jungao, Wanlida, Suifeng, Wuzhou, Minhua, Haiyi, Junjie, Zhongya, Philma, Xixianlv, Gangda, Yitong Vision, Shixi, Tengfei, Comina, Yatai, Yishili, Mai Meng, Zhongyi and Chuang, Zhongchu, Runguan, Hyp, Yuxi, Jing Xiang, Jin Long, fast flight, Air Kai, Bay of the Gator, Wei le, 100, Yidao, Huang Jie, Sea Hong, Ruixing Red, Jichenshi, Jinbao Crown, night bright, Xinmingyang, auspicious star, Mei fiber film, Qin Bao, Changxu, Rock Valley, Xin Si Sheng Lian, Cloud share, Puchuang, Xin Zhiyang, De He, Di Fei, Home diary, Yi Station Zhilink, Turnbo, New star, Defel, Lei Tuo Maritime, new Meike, Fenglinwan, Minuo, easy to identify and other brands appeared. The three-day exhibition attracted a total of 35,000 global professional visitors, including international buyers from the United States, France, Japan, South Korea, Thailand, Brazil, and other countries, and domestic visitors from Beijing, Shanghai, Zhejiang, Shandong, Hainan, Sichuan, Chongqing, Hunan, Hubei, Liaoning, Guangzhou, Foshan, Dongguan, Zhuhai and Hong Kong and Macao regions. The exhibition provides a one-stop exchange platform for domestic and foreign yacht manufacturers, accessories suppliers, industry sellers, enthusiasts, and related service organizations to negotiate and cooperate with each other, explore industry trends, and tap cooperation potential.



In order to promote China's new energy yacht industry to enable high-quality development with new quality productivity, promote synergistic innovation of upstream and downstream industry chain, enhance the competitiveness of China's new energy yacht industry, and strengthen exchanges and cooperation between domestic and foreign counterparts, The China New Energy Yacht Development International Summit, jointly sponsored by Guangdong Yacht Industry Association, Guangdong Shipbuilding Engineering Society and Guangzhou Hydrogen Energy Application Technology Innovation Alliance, was held in Guangzhou Canton Fair Pavilion on May 10, 2025. The one-day conference was full of guests and seats. The forum specially invited Huang Zhaoxia, chief technical expert of battery ship, Wuhan Institute of Specifications of China Classification Society, Chen Zhuo, Senior engineer, Minister of Technology Department of Electric Propulsion Division, 712 Research Institute of CSSC, Xu Xumin, Senior director and researcher of Shanghai Ship Research and Design Institute of CSSC, second-level professor of South China University of Technology, Director of Guangdong Province Ship and Ocean Engineering Technology Research and Development Center, Special of The State Council Special allowance expert Chen Chaohe, Guangzhou Industrial Intelligence Research Institute (former Guangzhou Branch of Shenyang Institute of Automation, Chinese Academy of Sciences) Vice president and researcher Yuan Mingzhe, Guo Hong Hydrogen Technology (Jiaxing) Co., LTD. Deputy general manager Liu Zhi, Torqeedo Marine Far East Co., LTD. China Manager Shen Jinjin, Huizhou Yiwei Lithium Energy Co., LTD. Technical Director Xiong Yongcong, Guangdong Yi Tao Shizheng, co-founder and CEO of Dynamic Technology Co., LTD., Ye Rongrong, chairman of Fujian Yihong Yacht Co., LTD., Leng Xuehua, chairman of Haixing Yacht Group Co., LTD., Yi Xiaobing, founder and chairman of Yizhen Zhilian Technology (Guangzhou) Co., LTD., Zhong Yongqiang, Chairman and senior engineer of Guangdong Kaili Boat Co., LTD., Ningde Times Electric Boat Technology Co., LTD Industry experts and industry elites such as Chief Strategy Officer Zhuang Zhanting, Executive director & CEO Cheng Yichun of Zero New Energy Technology (Guangdong) Co., LTD., Chairman and Chief Investment Officer Wei Haotian of Huizheng Investment gathered together to discuss the development of new energy yacht industry, share the latest technological achievements, explore market trends, and interpret policies and regulations.



HIGHLIGHTS OF THE LAST EDITION

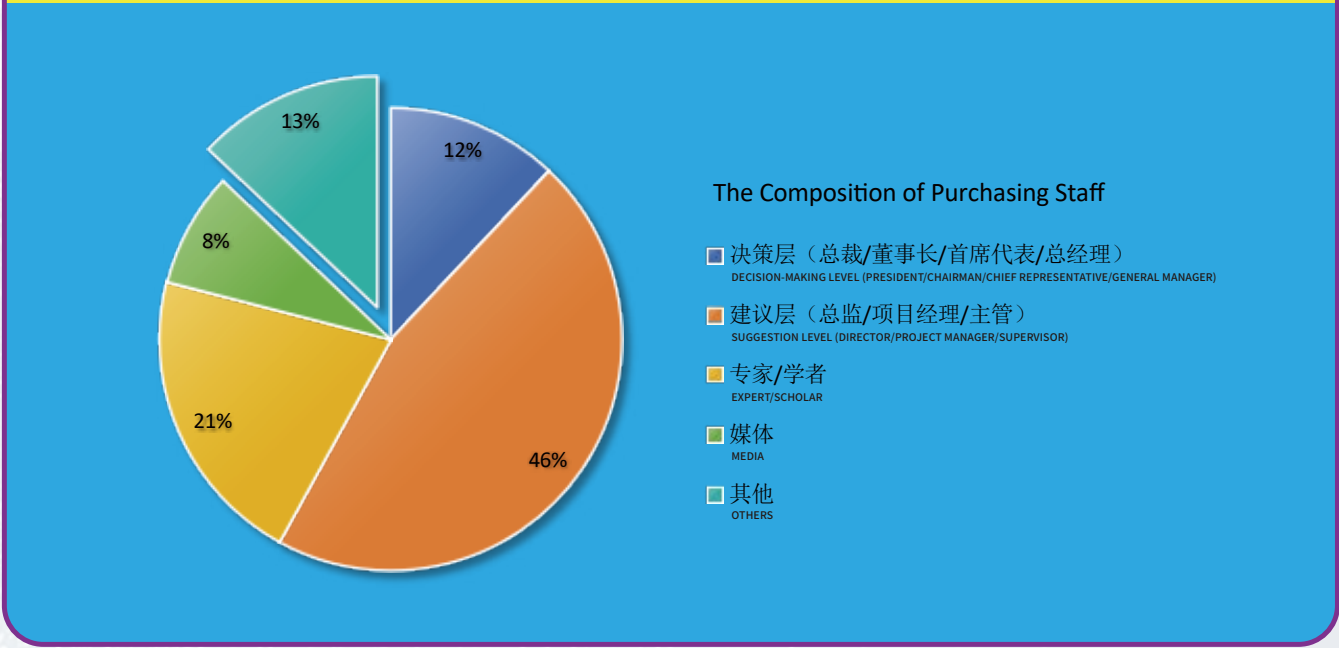
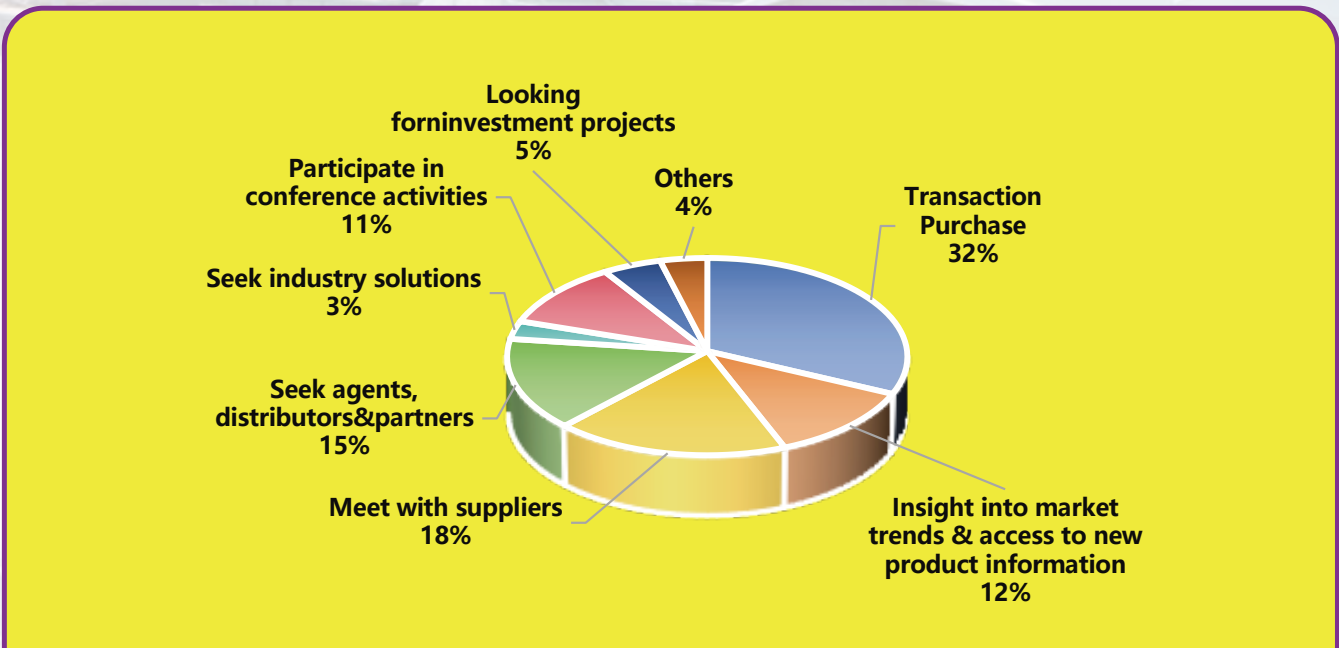
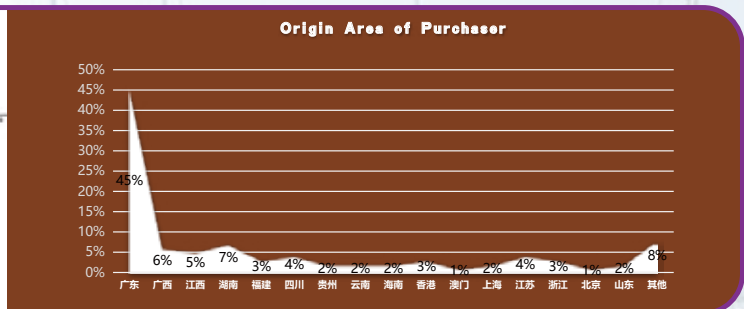
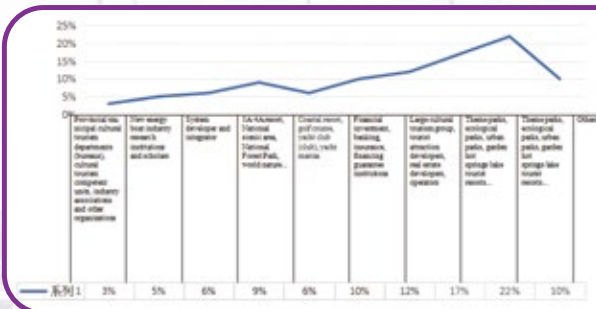




HIGHLIGHTS OF THE LAST EDITION




Data Analysis





Participants



Yacht/ship
manufacturers,
agents, dealers



New energy
boat industry
research
institutions,
experts, and
scholars



Provincial/mu-
nicipal cultural
and tourism
departments
(bureaus),
administrative
units of cultur-
al and tourism,
industry asso-
ciations and
other related
organizations



Large cultural
and tourism
groups, devel-
opers of tourist
attractions,
real estate
developers and
operators



5A/4A resort,
national scenic
area, national
forest park,
World Natural
Heritage, world
cultural land-
scape, World
(national)
geopark,
ancient town
tourism devel-
opment zone,
mountain
leisure resort



Theme park,
ecological
park, urban
park, garden
hot spring/lake
tourist resort,
ecological
nature reserve



Coastal tour-
ism resorts,
golf courses,
yacht clubs
(clubs), yacht
design, marina
planning and
construction,
water sports
clubs, and
other business
representa-
tives



Financial
investment,
banking, insur-
ance, and
financing
guarantee
institutions



Promotion and Marketing

- Online and Offline All-Round Marketing



Media Partners
1,000+



Trade Associations Worldwide
500+



Press Releases
3000+



High-End Customers
30,000,000+



Advertisements Shown to Target Visitors on WeChat/Douyin/Toutiao/UC and Other Platforms



Coverage From 100+ TV Stations/Radio Stations/Trade Media/Video Platforms, etc.



Making Contacts With Insiders Via Press Conferences/Forums/Related Trade Shows, etc.



Offline Advertisements Like Signage/Bus Stations/Printed Invitations, etc.



Inviting influential state officials, experts, industry leaders, celebrities, etc.



Partnership With 100+ Associations/Chambers of Commerce



Exhibition scope

Boats

Powerboats, sailing boats, fishing boats, official boats, motor boats, wave-making boats, and other types of boats

Boat Equipment and Accessories

boat power, marine electronic equipment, boat spare parts, safety equipment, boat furniture & electrical appliances, etc.

Water Sports

Kayaks, surfboards, inflatable boats, paddle boards, diving equipment, water recreation equipment, etc

Other Services

Driver's license training, yacht escrow, berth rental, Business parties, Events & Competitions & Training, Design & Service



Booth Expense

Berth		
Size	Price (Yuan)	Note
<30 ft	10800	Services Provided <ul style="list-style-type: none"> • Berthing service during the event • Water for daily use • Electricity for charging your boats • Floating dock platform cleaning service • Security service during the event
<35 ft	15800	
<40 ft	18800	
<50 ft	22800	
<65 ft	26800	

Outdoor Booth (European Tent)

Booth Type	Price	Note
Standard Booth	6800 Yuan/ 3m × 3m=9sq.m	Three white surrounding boards (height: 2.5m), one table, two folding chairs, two spot lights, fascia in Chinese and English, one waste bin, carpet.
Raw Space	600 Yuan/sq.m	Minimum space to be booked is 36 sq.m. No fixtures or fittings. The booth should be built and decorated by the exhibitor. Management fee is 28 yuan/sq.m

Indoor Booth

Booth Type	Price	Note
Standard Booth	9800 Yuan/ 3m × 3m=9sq.m	Three white surrounding boards (height: 2.5m), one table, two folding chairs, two spot lights, fascia in Chinese and English, one waste bin, carpet.
Raw Space	1000 Yuan/sq.m	Minimum space to be booked is 36 sq.m. No fixtures or fittings. The booth should be built and decorated by the exhibitor. Management fee is 28 yuan/sq.m

Advertising Options

Cover	Back Cover	Title Page	Double-Page Spread	Colored Inner Page
18000	15000	10000	10000	5000
Gift Bags	Visitor Badges	Billboard	Advertising Flags	
20,000 Yuan/5,000 Pieces	30,000 Yuan/30,000 Pieces	30,000 Yuan /Height 3.5m*Width 5m	100,000 Yuan (Exclusive Sponsor)	

Roadshow

35,000 Yuan/Session (Standard Facilities Provided)



Exhibition Procedure

1

Fill in the Application Form, affix the official seal, and send it to the email: grand@grahw.com;

2

The organizing committee will arrange the booth according to the principle of "apply first, arrange first, pay first, and confirm first";

3

After the application is confirmed by the Organizing Committee, the exhibition deposit (50% of the total cost of the exhibition) or the full amount will be paid to the account designated by the Organizing Committee within 5 working days, and the exhibition booth will be finally confirmed;

4

After receiving the full payment of your exhibition fee, the Organizing Committee will send you the "Exhibition Confirmation" and "Exhibitor Manual", which includes the exhibition schedule, exhibition layout instructions, exhibit transportation, accommodation, and other arrangements;

5

Unless the applicant is not accepted by the organizer for special reasons, otherwise, the paid fee will not be refunded;

6

In order to ensure the overall effect of the exhibition, the organizing committee reserves the right to adjust the booth.



Contact information

Organizing Committee office

Address: 7th Floor, Block C, Poly World Trade Center, 1000 Xingang East Road, Haizhu District, Guangzhou

Tel: 4006 711 668

Telephony: 020-36657099

Contact: Hu Yi

Mobile: 13539994108

It is available at <http://www.arwse.com>